



You Earned Your CNSC®. Share Your Achievement.

The NBNSC is proud to offer **digital badges** to the highly esteemed Certified Nutrition Support Clinicians. This is an opportunity to broadcast the CNSC® credential in a portable and digital way. Through the Pearson Credly partnership, NBNSC issues the badge to those who have successfully passed the CNSC® examination and are currently certified.

LEARN IT EARN IT SHARE IT

Credly digital badges are the convenient way to showcase your professional accomplishments.

WHAT IS THE VALUE OF A DIGITAL BADGE?

- It shows the world the knowledge and skills you demonstrated to achieve your certificate from a respected, credible source.
- It helps you publicize your accomplishments on social media, on your website and in your email signature.
- It demonstrates that your knowledge is up to date.

WHAT IS AN CREDLY DIGITAL BADGE?

A digital representation of your significant professional accomplishment, combined with a verifiable description of the specific knowledge and skills required to earn it. A digital badge also is easily online, unlike paper certificates.

- Portable**
Credentials travel with the earner and can be sent, posted and put to use wherever opportunities await.
- Data Rich**
Description, required criteria, evidence, endorsements and more, all viewable in the credential itself.
- Engaging**
Credential issuer's brand is front and center; achievement level and rigor readily displayed; a new channel for communication with stakeholders.
- Verified**
Issued directly from the organization to the individuals and secured against tampering or fraud.

WHO WILL NOTICE?

- Clients
- Employers
- Prospective Clients
- Colleagues

WHERE CAN I USE A DIGITAL BADGE?

Digital badges let the world know what you've accomplished, quickly and easily! Post them on your social media platforms, your email signature and your website.

- Facebook
- LinkedIn
- Twitter
- Website
- Email signature

Credly Learn more at credly.com

How to Claim Your Badge

Upon successfully passing the CNSC® exam, the NBNSC will issue an email notifying certifies they have earned a badge and provide instructions on how to claim the badge. The link included in the instructions will take certificate holders to the secure Credly website platform, where they complete their profile information, create a password, and submit the information. Then a follow up confirmation email is sent from Credly. The certfee clicks on the

link in the confirmation email and the badge is issued. The badge can then be linked to social media platforms of choice, shared in email, etc. Support about the Credly platform and digital badges is available at <https://support.credly.com/>.

Digital Badge FAQs

What is an open badge?

Open badges are web-enabled versions of a credential, certification or learning outcome which can be verified in real-time, online.

How does my certification get displayed as a badge?

We have partnered with Credly to translate the learning outcomes you've demonstrated into a badge. The technology Credly uses is based on the Open Badge Standards maintained by IMS Global. This enables you to manage, share and verify your competencies digitally.

What are the benefits of a badge?

Representing your skills as a badge gives you a way to share your abilities online in a way that is simple, trusted, and can be easily verified in real time. Badges provide employers and peers with concrete evidence of what you had to do to earn your credential and what you're now capable of. Credly also offers labor market insights based on your skills. You can search and apply for job opportunities right through the Credly platform.

Who is Credly?

Credly is a digital badge platform that works with credible organizations to provide digital credentials to individuals worldwide.

How will I know if I've earned a badge?

You will receive an email notification from Credly (admin@credly.com) with instructions for claiming your badge and setting up your account.

What if I don't want my badge to be public?

You can easily configure your privacy settings in Credly. You're in complete control of the information about yourself that is made public.

Is there a fee to use Credly?

No. This is a service we provide to you at no cost.

What's to keep someone else from copying my badge and using it?

While badges are simply digital image files, they are uniquely linked to data hosted on the Credly platform. This link to verified data makes them more reliable and secure than a paper-based certificate. It also eliminates the possibility of anyone claiming your credential and your associated identity.

Where and how can I share my badge through Credly?

You can share your badge directly from the Credly platform to LinkedIn, Twitter, and Facebook; over email; embedded in a website; or in your email signature. You can download your badge and link it anywhere online.

What are labor market insights and how can I access them through Credly?

Labor market insights are pulled from live job requisitions. Based on your skills you can learn which employers are hiring, what job titles you might be qualified for, salary ranges, and more.

Search active job listings and even apply for them with just a few clicks through Credly. Access the labor market insights from your badge details page by clicking on “Related Jobs”, or by clicking on the skill tags assigned to your badge.

Can I export badges issued through Credly to other badge-storing platforms?

Yes. Your downloaded badge contains Open Badge Infrastructure (OBI) compliant metadata embedded into the image. This allows you to store your badge on other OBI-compliant badge sites, such as the Mozilla backpack.

Can I import badges issued from other platforms into Credly?

Not at this time.

I have a question about the Credly platform. Where can I find support?

You can find answers to frequently asked questions here: <https://support.credly.com/>

Will I still get a paper certificate?

Yes, the NBNSC will continue to mail one paper certificate documenting your earned CNSC credential.